



UNINDUSTRIA REGGIO EMILIA

**INTERNATIONAL TRADE AREA**

**GLOBAL CONNECTIVITY**



UNINDUSTRIA REGGIO EMILIA

**SINCE 1945**

**UNINDUSTRIA REGGIO EMILIA**, IS AN ASSOCIATION  
THAT HAS BEEN REPRESENTING BUSINESSES IN  
REGGIO EMILIA SINCE 1945.



## REGGIO EMILIA: IMPORTANT INDUSTRIAL SYSTEM

Reggio Emilia, located in the heart of the main Italian manufacturing area, is the ideal city for finding new **business opportunities** and establishing or reinforcing strategic **international partnerships** through a very dynamic industrial system.

The most significant sector of the province is the **mechanical/mechatronics** industry, but the **fashion, food, ceramics, construction** and **plastic processing** fields are also vital. Recent figures attribute a **strong export vocation** to the production system in Reggio Emilia.

Small and medium sized enterprises based on **personal and family capitalism** with a strong international vocation constitute the fundamental core of the local production system. **Flexibility, vivacity and inventiveness** are the best qualities of a business model that has also become a point of reference for other countries.

# Reggio Emilia: a place of knowledge and innovation

Reggio Emilia companies have a strong focus on **innovation**, through **continuous research** and the development of new products and solutions.

The **Reggio Emilia Technopole** is located in the area, a centre of mechanical and mechatronic, construction, agri-food, energy and environmental research, which works in connection with the local university to supply practical skills for the development demands of companies, acting as a start-up and spin-off incubator.

Through the Technopole, which belongs to the HTN - High Technology Network of the Emilia Romagna Region - businesses are put in contact with private and public **research laboratories** and can **share know-how and technology** and activate **networks and partnerships**.



Located in the area of the historical Officine Reggiane company, the Technopole is adjacent to the Loris Malaguzzi International centre, the home of the **Reggio Approach**, combining research and application in the field of education. Its inclination towards innovation and commitment to learning and education are combined with an increasing focus on communication and arts, making Reggio Emilia an interesting city, rich in cultural opportunities.



40 MINUTES TO MILAN  
1 HOUR TO FLORENCE  
2 HOURS TO ROME  
2 HOURS TO TURIN  
3 HOURS TO VENICE  
3 HOURS TO NAPLES

# A high-speed city

With one of the main high-speed rail stations in northern Italy and one of the most important hubs in the heart of the Po Valley, Reggio Emilia is well connected to Italy's main cities – just 40 minutes to Milan, 1 hour to Florence, 2 hours to Rome and Turin and just over 3 hours to Venice and Naples. This new station is an architectural masterpiece designed by Santiago Calatrava, who also designed the three bridges that connect it to the motorway and to the city's main thoroughfares.

Being close to Milan, in the middle of Northern Italy and having the high-speed train connection, Reggio Emilia is also an excellent venue for conferences, congresses and important events, as its services can cater to all needs. There are public and private venues, fitted out to host any sort of event or show – auditoriums, theatres, workshops, conference venues and exhibition venues.

Reggio Emilia and the Emilia Romagna region are easily accessible from all of the major roads, highways and train lines in Italy. Moreover, the region also has four airports and numerous well-equipped ports.

Reggio Emilia is one of the most prosperous economic areas of Italy and is well known for its **high standard of living and per capita income**, which have always contributed to its excellent quality of life and social cohesion.

**The city and its surrounding territory enjoy a high level of employment, thanks to a network of many small and medium-sized enterprises.**

# UNINDUSTRIA REGGIO EMILIA: growth and opportunities through sharing

Unindustria Reggio Emilia is the **point of reference** for local businesses, an element that **drives and stimulates**, also in association with the local institutions, **for the development** of the province's economic and social system.

Unindustria Reggio Emilia gathers 1,000 companies of various sizes, 48,000 employees and is a local representative for **Confindustria**, the main Italian business association.

It helps protect its member companies by **supporting** free enterprise, employment, legitimate interests and the expectations of the industrial world, working hard to provide practical answers to the needs of businesses through an **integrated network of services**.





From tax and financial consultancy to assistance in the field of research and innovation, mediation and representation in trade union relations, as well as the **internationalisation of businesses.**

Action based on shared **values**, with **transparent rules**, allows Unindustria Reggio Emilia to contribute to the success of an innovative, internationalised and sustainable business system, able to promote the economic, social, civil and cultural growth of the local area and the country as a whole.



UNINDUSTRIA REGGIO EMILIA

## International Trade Area: aims

For Unindustria Reggio Emilia, **internationalisation** is a **strategic and innovative tool** in terms of the knowledge, skills, development and reinforcement of the competitiveness of companies on the global market.

The Association works to systematically, constantly and consistently maintain a high level of attention, information and training on subjects relating to the internationalisation of businesses and the local production system.

It implements initiatives with bodies and authorities in order to **support, promote and fund companies' internationalisation plans**, with a special focus on small and medium sized enterprises, in coordination with the other local associations, Confindustria Emilia Romagna, Confindustria and Confindustria Assafrica & Mediterraneo.





**RELATIONSHIPS AND NETWORKING**

**GLOBAL CONNECTIVITY**

**RELIABLE AND QUALIFIED PARTNERS**

**TURNKEY SERVICES**



## International Trade Area: services

The International area of Unindustria Reggio Emilia develops **projects** intended for the most interesting **countries** as regards the industrial sectors and supply chains operating in the area and assesses the consequent promotion and business development actions through the creation of an **international network of relations**. This guarantees technical contacts (law firms, accountants and tax consultants) and official contacts (embassies, foreign trade bodies, Italian and foreign chambers of commerce) for the members, as well as monitoring the opportunities that come from national and European initiatives in the field of **international cooperation**.

The Internationalisation Area specialists also provide **legal assistance** and consultancy on international contract law.

The **Automotive Industrial Project** consortium operates within this area, combining the experience and skills of some member companies of Unindustria Reggio Emilia in the automotive sector, with the aim of exporting the value of high quality manufacturing around the world.



**PROMOTION**

**DEVELOPMENT**

**COOPERATION**

**GROWTH**



## **Why to contact UNINDUSTRIA REGGIO EMILIA'S INTERNATIONAL TRADE AREA?**

**TO FIND OR PROMOTE CONTACTS WITH INTERNATIONAL PROSPECTS.**

**TO DISCOVER AND ASSESS REAL FOREIGN TRADE OPPORTUNITIES FOR A BUSINESS.**

**TO EXPAND AND IMPROVE A COMMERCIAL NETWORK OVERSEAS.**

**TO DEVELOP A GLOBAL, IMPORT-EXPORT STRATEGY FOR SUSTAINABLE GROWTH**

**TO TAKE PART IN AND PROMOTE SPECIFIC INTERNATIONAL PROJECTS.**

**TO ACCESS PUBLIC FUNDS AND INVESTMENTS.**

**TO ORGANISE AND PROMOTE SEMINARS, CONFERENCES AND WORKSHOPS ON INTERNATIONAL MATTERS.**

**TO FIND OUT MORE.**

## CONTACTS



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### **“Automotive Industrial Project” Consortium**

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